



For immediate release

Media Contact:

Christine Remsen

Social Media Director

Emerald Brand

cremsen@paradigm-grp.com



**Emerald Brand adds another LEED Green Associate to their innovative team
Sustainability Analyst to add great value to eco friendly company**

Syosset, NY -- -- 04/09/2013 -- Sharon Young, Emerald Brand's newest Sustainability Analyst, recently became the second executive at Emerald Brand to earn the Green Building Certification Institute's LEED® Green Associate designation. Developed by the U.S. Green Building Council, the LEED (Leadership in Energy and Environmental Design) Green Building Rating System is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. A LEED Green Associate is an individual who has demonstrated the knowledge and skill needed to understand and support green design, construction, and operations.

A LEED Green Associate candidate must possess experience in the form of documented involvement on a LEED-registered project, employment in a sustainable field of work, or completion of an education program that addresses green building principles. Candidates satisfying these qualifications are eligible to take the LEED Green Associate exam. Candidates who earn the LEED Green Associate credential also must complete 15 continuing education hours biennially in accordance with GBCI's Credentialing Maintenance Program. The Credentialing Maintenance Program is designed to keep LEED Professionals current with changes to green building technology and the LEED Rating Systems.

"We are very proud of Sharon and the work she has done to achieve the LEED Green Associate designation," said RJ Bianculli, Director and fellow LEED Green Associate at Emerald Brand. "Sharon will be an invaluable asset as more and more of our clients become interested in sustainable products and purchasing practices, and understand the value of the LEED rating system and the roles and expectations of those in advisory roles for sustainable purchasing."

"LEED Green Associate" and the LEED Green Associate logo are trademarks owned by the U.S. Green Building Council and are awarded to individuals under license by the Green Building Certification Institute.

About Emerald Brand: Emerald Brand is the leading manufacturer of office and home products and is committed to providing cost-neutral conversion initiatives for businesses such as hotels, restaurants, corporate offices, educational institutions and more. Emerald tree-free products are less expensive than their traditional counterparts because they're made from Bagasse, or sugar

cane pulp, which is a rapidly renewable, cost-effective alternative to traditional materials.
Emerald Brand products are also available for consumer purchase at www.EmeraldBrand.com.